

## **SCRUTINY COMMITTEE - ECONOMY**

Date: Thursday 22 January 2015  
Time: 5.30 pm  
Venue: Rennes Room, Civic Centre, Paris Street, Exeter

Members are invited to attend the above meeting to consider the items of business.

If you have an enquiry regarding any items on this agenda, please contact Sharon Sissons, Democratic Services Officer (Committees) on 01392 265115 or email [sharon.sissons@exeter.gov.uk](mailto:sharon.sissons@exeter.gov.uk)

Entry to the Civic Centre can be gained through the Customer Services Centre, Paris Street.

### *Membership -*

Councillors Henson (Chair), Brock (Deputy Chair), Branston, Brimble, Bull, Crew, Donovan, Foggin, Holland, Lyons, Robson, Wardle and Williams

### Agenda

#### **Part I: Items suggested for discussion with the press and public present**

##### **1 Apologies**

To receive apologies for absence from Committee members.

##### **2 Minutes**

To sign the minutes of the meeting held on 13 November 2014.

##### **3 Declarations of Interest**

Councillors are reminded of the need to declare any disclosable pecuniary interests that relate to business on the agenda and which have not already been included in the register of interests, before any discussion takes place on the item. Unless the interest is sensitive, you must also disclose the nature of the interest. In accordance with the Council's Code of Conduct, you must then leave the room and must not participate in any further discussion of the item.

Councillors requiring clarification should seek the advice of the Monitoring Officer prior to the day of the meeting.

##### **4 Local Government (Access to Information) Act 1985 - Exclusion of Press and Public**

**RESOLVED** that, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting during consideration of items 19

and 20 on the grounds that they involve the likely disclosure of exempt information as defined in paragraphs 1, 3 and 7 of Part I, Schedule 12A of the Act.

#### **5 Questions from the Public Under Standing Order 19**

A period of up to 15 minutes will be set aside to deal with questions to the Committee from members of the public.

*Details of questions should be notified to the Corporate Manager Democratic & Civic Support at least three working days prior to the meeting. Further information and a copy of the procedure are available from Democratic Services (Committees) (01392 265115) also on the Council web site:*

<http://www.exeter.gov.uk/scrutiny/questions>

#### **6 Questions from Members of the Council Under Standing Order 20**

To receive question from Members of the Council to appropriate Portfolio Holders.

### **PRESENTATION TO COMMITTEE**

#### **7 Reports of Portfolio Holders**

Councillor Sutton (Portfolio Holder for City Development) and Councillor Denham (Portfolio Holder for Economy and Culture) will present half year reports and take questions. (Pages 5 - 12)

#### **8 Fraud Awareness - Presentation by the Audit Manager**

### **ESTIMATES, CAPITAL PROGRAMME and FEES AND CHARGES**

#### **9 Estimates/New Capital Bids/Fees and Charges - To Follow**

To consider the report of the Principal Accountant and Assistant Director Finance.

### **Items for Executive**

#### **10 Parking Places Enforcement**

To consider the report of the Service Manager Community Safety and Enforcement and Assistant Director Public Realm.

(Pages 13 - 16)

- |    |   |  |                    |
|----|---|--|--------------------|
| 11 | <b>Business Improvement District</b>                | To consider the report of the Assistant Director Economy.  | (Pages 17<br>- 44) |
| 12 | <b>Rugby World Cup 2015 Update</b>                  | To consider the report of the Assistant Director Economy.  | (Pages 45<br>- 50) |
| 13 | <b>Annual Review of Support for Exeter Business</b> | To consider the report of the Senior Economy and Tourism Officer and Assistant Director Economy. | (Pages 51<br>- 64) |

#### **Items for Discussion**

- |    |  |   |                     |
|----|--|---|---------------------|
| 14 | <b>Cost of Living Final Report</b>                       | To consider the report of the Chair of the Cost of Living Forum.                          | (Pages 65<br>- 68)  |
| 15 | <b>Update on the Exeter Visitor Strategy 2012 - 2016</b> | To consider the report of the Economy and Tourism Manager and Assistant Director Economy. | (Pages 69<br>- 86)  |
| 16 | <b>Annual Arts and Events Review 2014</b>                | To consider the report of the Festival and Events Manager and Assistant Director Economy. | (Pages 87<br>- 104) |

#### **Items for Information**

- |    |  |  |                      |
|----|--|--|----------------------|
| 17 | <b>Filming in Exeter</b>   | To consider the report of the Projects Officer and Assistant Director Economy. | (Pages<br>105 - 110) |
| 18 | <b>Parkwood Leisure Working Group Minutes 21 October and 9 December 2014</b> | To receive the minutes.  | (Pages<br>111 - 118) |

## Part II: Items for Consideration with the Press and Public Excluded

### Item for Executive

#### 19 **Parkwood Leisure Management Contract Annual Update**

To consider the report of the Assistant Director Economy, Events, Facilities & Markets Manager and Leisure Facilities Manager.

(Pages  
119 - 134)

#### 20 **Exeter & Heart of Devon Growth Board Minutes**

To receive the minutes from the meeting of the Exeter & Heart of Devon Growth Board Minutes held on 10th November 2014.

(Pages  
135 - 140)

### **Date of Next Meeting**

The next **Scrutiny Committee - Economy** will be held on Thursday 5 March 2015 at 5.30 pm

### **Future Business**

The schedule of future business proposed for this Scrutiny Committee and other Committees of the Council can be viewed on the following link to the Council's website:

<http://www.exeter.gov.uk/forwardplan>

Councillors can view a hard copy of the schedule in the Members Room.

**Individual reports on this agenda can be produced in large print on request to Democratic Services (Committees) on 01392 265107.**

Find out more about Exeter City Council by looking at our website <http://www.exeter.gov.uk> . This will give you the dates of all future Committee meetings and tell you how you can ask a question at a Scrutiny Committee meeting. Alternatively, contact the Democratic Services Officer (Committees) on 01392 265107 for further information.

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